

---

# Contents

<i>Acknowledgments</i>	xi
<i>Introduction: What's on the Other Side, When You Finally Cross the Digital Divide?</i> Scott Sullivan	xiii
<i>Beyond Web 2.0 Tools: Understanding Evolving Digital Interaction</i> Joseph J. Geocaris	xxiii
<i>Companion Website: Directory of Supplemental Materials</i>	xxvii
<b>I. Web Basics: Getting Started</b>	
What's the Use? Making Sense of Fair Use, Copyright, and Free Use in the Age of Mashups, Remixes, and Open Educational Resources Mark B. Dolce	1
1. Wikipedia Is Not the Enemy: Training Students in Evaluation of and Participation in Wiki Culture M. Elizabeth Kenney	11
2. How Did That Get on My Facebook Page? Understanding Voice, Audience, and Purpose on Social Networking Sites Mindy Hawley and John Golden	21
3. Stop. Shoot. Send: Using Phone Cameras to Find Meaning and to Engage Students Louis Mazza	32
4. It's a Comic Life: Creating Information-Based Comics Michele Luchs and Andrew D. Adams	38
5. Glogster: A Poster-Sized Look at Student Movie Stars Belinha De Abreu	45
6. Survey Says! Using Google Forms to Evaluate Media Trends and Habits Brian Turnbaugh	53
7. Bringing the Year Together: The Digital Process Portfolio Susanne Lee Nobles	61

---

<b>II. A Classroom without Walls: Collaborating with Web-Based Applications</b>	
It's in the Margins: Social Media and Implications for Learning William Kist	73
8. Creating a Classroom Ning: Developing an Environment for Social Networking Abigail J. Kennedy	81
9. Keep Them Talking about <i>The Fifth Child</i> : Reclaiming Instructional Time with Discussion Boards Heather A. Ingraham	88
10. <i>Crash</i> into Prejudice: Cinema Studies in a Web 2.0 Environment Anna Meyers Caccitolo	98
11. Write Your Own Adventure: A Lesson in Collaborative Writing Using Webspiration Katherine Higgs-Coulthard	106
12. Collaborating, Composing, and Communicating Using Google Docs: A Lesson Exploring Cyber Ethics in the Classroom Vicki Luthi Sherbert	114
13. Blogging the Examined Life: Expressing, Testing, and Publishing Ideas to Deepen Understanding Neil Rigler	123
<b>III. The 21st Century Essay: Researching, Collaborating, and Composing</b>	
20th Century Pedagogy + Today's Technology = The 21st Century Essay: A Familiar Equation David P. Noskin	131
14. Nice Digg: Evaluating Student-Selected Digital Sources within a Social Context Chris Judson	139
15. Using a Wiki to Collaborate during the Research Process Sarah Wilcher Zeek	147
16. What's in a Wordle? Using Word Clouds to Teach Reading, Writing, and Revision Beth Ahlgrim	156
17. Building Rubrics Collaboratively with Google Docs Sarah M. Zerwin	166

---

---

18. Networked Research Reporting: Using Ning to Report Student Research Joseph J. Geocaris	177
19. Photo Essays: Bring Literary Themes to Life Molly Berger	191
<b>IV. Interactive Literature Study: The Paperback vs. the Computer Screen</b>	
“To be or not to be . . .” Twittering, Blogging, IMing While Studying <i>Hamlet</i> ? Is <i>That</i> the Pedagogical Question? Mary T. Christel	199
20. The <i>Macbeth</i> Mystery: An Interactive Approach to Challenging Language Laura L. Brown	205
21. Podcasting the Traditional Book Review Abigail J. Kennedy	213
22. Would Ralph “Friend” Piggy? Using Social Networks to Study Character Elizabeth H. Beagle	222
23. Dear Emma, Just Tweet Me: Using Microblogging to Explore Characterization and Style Suzanne C. Linder	228
24. Symbolic Analysis of <i>One Flew Over the Cuckoo’s Nest</i> : Literature, Album Art, and VoiceThread Luke Rodesiler	237
25. <i>Macbethbook</i> : Synthesizing Research and Literary Analysis to Create a Social Networking Environment Natalia Barker	246
26. A New Media Pilgrimage: Chaucer and the Multimodal Satire Paul Joseph Stengel	253
<i>Index</i>	263
<i>Editors</i>	273
<i>Contributors</i>	275

---